

SPONSOR: 2007 GPCA Budget Committee

PRESENTERS: Kenny Mostern, Treasurer; Laura Wells, CC Liaison to the Finance Committee; Ellen Maisen, CC representative; Matt Leslie, Finance Committee Representative.

SUBJECT: FY 2007-08 Budget

BACKGROUND AND PURPOSE: The Bylaws of the GPCA require that the General Assembly approve the budget for every fiscal year. It is the responsibility of the Budget Committee to propose the budget, on the basis of budget requests submitted by the Working Groups and Standing Committees.

This proposed budget was the result of the efforts not only of the four members of the Budget Committee, but of the hard work of a team of Co-coordinators who participated in the discussion of this budget. We would like to thank Warner Bloomberg (CCWG), Jo Chamberlain (ERWG), Michael Feinstein and Sharon Peterson (CC), Michael Borenstein (GROW), Shane Que Hee (Platform), Paul Franklin and Jim Stauffer (IT) and Elizabeth Green (Green Issues) for their participation in the budget process.

Working Groups and Standing Committees proposed, in their initial submissions, over \$150,000 in appropriations. The Budget Committee determined, on the basis of fundraising expectations as well as cash on hand, that the organization had only \$64,920 in expected income to allocate. (This was increased to \$79,520 in the final draft after loan repayments and other small income sources were added.) As a result, over \$85,000 needed to be trimmed from the original budget in order to arrive at the budget reflected in this proposal.

Last year, all Co-cos involved consented to the version of the Budget submitted to the GA. This year, we failed to achieve such consensus. Several Co-cos may complain that we have slashed their budget requests beyond the point they can accept. However, the Budget Committee was under the obligation of submitting a balanced budget, and there was no way to do so without making cuts beyond those agreed to by the co-cos. We believe we have done so in a fair and consistent manner.

Our criteria, which were distributed widely to all interested parties in February, were as follows:

1. Which items represent Basic Operating Costs for the GPCA as a whole? (This is a master criteria that supercedes all other criteria.)
2. Quality of the work plan: is the plan well thought out, detailed, providing a month-to-month account of what is actually going to be spent? The better thought out the work plan, the more likely that the work will actually take place.
3. Can this be funded through a partnership with some entity outside the GPCA, thus eliminating the need to take money from the GPCA budget?
4. Is this something that can be done in a partnership between two or more working

groups?

5. Has the General Assembly shown support for this kind of thing in the past?

6. Does the proposed expenditure have fundraising potential for the GPCA -- can we expect some of the money spent to come back to us?

7. Do the budget line items relate to activities germane to the mission of the Working Group?

8. Has the WG/SC spent funds requested in prior budgets for items like those being requested now?

PROPOSAL:

PROPOSED GPCA BUDGET -- FISCAL YEAR 2007-08

INCOME	Proposed 07-08	Budget 06-07*	Actual as of April 5
Clearinghouse Sales	2,000.00	2,000.00	1,497.30
CCWG Event Fundraising	600.00	0.00	0.00
Donation			
Mail Sustainers	1,800.00	1,500.00	1,685.00
Miscellaneous	3,000.00	2,000.00	2,611.62
Resolicitation Mailings	30,000.00	30,000.00	22,987.00
Sustainer	18,500.00	18,500.00	17,334.00
GPUS Revenue Sharing	9,000.00	6,000.00	1,209.00
Green Focus Sales	1,000.00	1,500.00	651.00
Interest Income	120.00	0.00	145.94
[new fundraising income]	0.00	2,500.00	0.00
Receipts from Return of Loans (Gatherings and Plenaries)	6,000.00	4,500.00	0.00
National Registration Fees Returned	7,500.00	0.00	0.00
[spend down cash on hand]	0.00	25,000.00	9,430.81
TOTAL INCOME	79,520.00	93,500.00	57,551.67
EXPENSES			
Bylaws	0.00	300.00	66.97
CC			
Insurance	1,350.00	1,250.00	1,299.29
Legal	1,000.00	1,400.00	0.00
Loans for Plenary	4,500.00	4,500.00	1,500.00
Meetings			
Plenary Dinners	600.00	600.00	436.95
Retreat	800.00	1,200.00	165.95
Phone	200.00	0.00	0.00
Plenary Administration	800.00	800.00	80.78
Plenary Travel Support	2,000.00	4,600.00	2,120.00
	0.00	200.00	0.00
(Subtotal CC)	11,250.00	14,550.00	5,602.97

CCWG			
Nonpartisan Campaign Support (Nov. 07/June 08)	4,000.00	15,600.00	15,450.00
Strategy Meetings	750.00	1,000.00	975.65
Candidate Training Sessions	750.00	1,500.00	0.00
Copying for meetings	200.00	200.00	109.30
Teleconference Reimbursements	200.00	0.00	0.00
(Subtotal CCWG)	5,900.00	18,300.00	16,534.95
Clearinghouse			
Office Rent	5,400.00	5,500.00	5,350.00
Phone	500.00	500.00	470.40
Office Supplies	200.00	200.00	0.00
Postage/shipping	200.00	0.00	66.00
Paraphernalia	2,000.00	3,000.00	874.29
Platform Summaries [item moved to platform committee budget]	0.00	2,000.00	1,087.50
(Subtotal Clearinghouse)	8,300.00	11,200.00	7,848.19
ERWG			
		400.00	76.29
Elections Code	350.00	0.00	0.00
Public Finance	350.00	0.00	0.00
Ranked Voting	750.00	0.00	0.00
Election Administration	150.00	0.00	0.00
Voting Technology	350.00	0.00	0.00
Redistricting	350.00	0.00	0.00
Education Workshop	150.00	0.00	0.00
(Subtotal ERWG)	2,450.00	400.00	76.29
Finance Committee			
Resolicitation Mailings	7,000.00	8,000.00	6,950.97
Prospect Mailings	0.00	0.00	0.00
Copying and Reproduction	300.00	1,000.00	51.11
Thank you notes	0.00	300.00	0.00
(Subtotal Finance Committee)	7,300.00	9,300.00	7,002.08
GPUS Delegation			
National Meeting Travel Support (13 delegates)	5,000.00	1,400.00	1,400.00
Presidential National Nomination Convention Registration (75/25 Loans/Grants)	10,000.00	0.00	0.00
(Subtotal GPUS)	15,000.00	1,400.00	1,400.00
Green Issues			
Green Actions (replaces Convergences)	600.00	2,550.00	1,200.82
Issue Papers (replaces Printing)	0.00	200.00	35.00
Teleconferences	200.00	288.00	0.00
Update Organizing Webpages	100.00	0.00	218.67
Retreat	100.00	0.00	0.00
(Healthy Community Alliance)	0.00	250.00	250.00
(Lobbying)	0.00	400.00	0.00
(Rural Organizing)	0.00	200.00	0.00
(Subtotal Green Issues)	1,000.00	3,888.00	1,704.49

GROW			
Green Focus	8,500.00	9,900.00	5,277.27
Green Focus: Subscription Maintenance	1,200.00	1,600.00	1,500.00
County Council Support	500.00	1,500.00	0.00
County Organization Grant Program	1,500.00	0.00	0.00
Gathering Support Loan Fund	1,500.00	0.00	0.00
(Additional Printing)	0.00	500.00	16.93
(Subtotal GROW)	13,200.00	13,500.00	6,794.20
International Protocol	0.00	200.00	0.00
Information Technology			
Server Hosting	948.00	1,800.00	711.00
Server Backup Services	240.00	240.00	120.00
Voting/Polling Page	800.00	0.00	0.00
(Reserve)	0.00	500.00	0.00
(Server Move)	0.00	200.00	0.00
(Subtotal IT)	1,988.00	2,740.00	831.00
Media			
Business Cards	75.00	75.00	0.00
Press Secretary Compensation and Expenses	6,600.00	6,600.00	6,600.00
Travel	300.00	150.00	0.00
Videotapes	200.00	0.00	0.00
Backdrop for Press Conferences	100.00	0.00	0.00
Teleconference Expenses	100.00	0.00	0.00
(Workshops)	0.00	0.00	27.93
(Subtotal Media)	7,375.00	6,825.00	6,627.93
Platform			
Printing (all items) [appeared in Clearinghouse budget last year]	1,750.00	0.00	0.00
(Subtotal Platform)	1,750.00	0.00	0.00
Treasurer			
Bank Charges	150.00	150.00	101.54
Legal	500.00	0.00	159.86
Merchant Fees	1,800.00	1,800.00	1,675.25
Office Supplies	200.00	300.00	0.00
Postage	600.00	750.00	375.95
Printing	0.00	300.00	0.00
Software	750.00	750.00	750.00
(Subtotal Treasurer)	4,000.00	4,050.00	3,062.60
TOTALS	79,513.00	86,653.00	57,551.67

* Numbers in this column are not the budget as originally passed at the Ventura plenary last June.

Rather, they reflect the budget after amendments by the CC (during the fiscal year) and at the Tahoe plenary last September.

ADDITIONAL PROPOSALS: The Budget Committee agreed to attached the following two proposals to the Budget Proposal as riders. They were initial proposed by Warner Bloomberg, representing CCWG:

1. In the event that the GA has not passed a 2008-09 budget by April 30, 2008, the GA agrees to automatically extend the allocations in this budget on a pro-rated basis. (Note: the GA has not met on time to pass a budget the last two fiscal years.)
2. Should a Standing Committee or Working Group undertake fundraising on its own behalf, the GA allows that any funds they raise shall be allocated automatically to them, and not to the General Fund of the GPCA.

COMMITTEE DECISION: This budget received three votes (Mostern, Leslie, Wells). As of the date of this writing, Maisen has not voted.

TIMELINE: May 1, 2007 to April 30, 2008 (the budget year as specified in our bylaws).

RESOURCES: \$79,513.